

Photo by 34statemedia.com

# DOWNTOWN WICHITA

2022 INVESTMENT REPORT





# INVESTMENT REPORT

## Investment Data

There's an energy in Wichita that is renewing our cityscape. From vacant to vibrant, key catalyst sites are becoming hubs of activity. Driven by [Project Downtown: The Master Plan for Wichita](#), the investment data listed below documents the transformation occurring in our urban center.

Please note that SSMID stands for Self Supported Municipal Improvement District, which designates downtown as the geographic area bounded by Washington Street, Central Avenue, Kellogg Avenue and the Arkansas River. While attention and resources are focused on this geographic area, any individual, business, association, corporation, partnership, or other entity interested in contributing to the vitality of downtown is welcome to collaborate with the Downtown Wichita organization. [Learn more about the organization.](#)

### Investment Highlights<sup>4</sup>

**\$1.7 B**

Public & Private Investment in  
Project Downtown Master Plan  
Area Since Adoption in 2010

**\$962 M**

SSMID Private Investment  
Since Project Downtown  
(adopted in 2010)

**\$187 M**

SSMID Public Investment  
Since Project Downtown  
(adopted in 2010)

# INVESTMENT REPORT

## Investment in Downtown Wichita

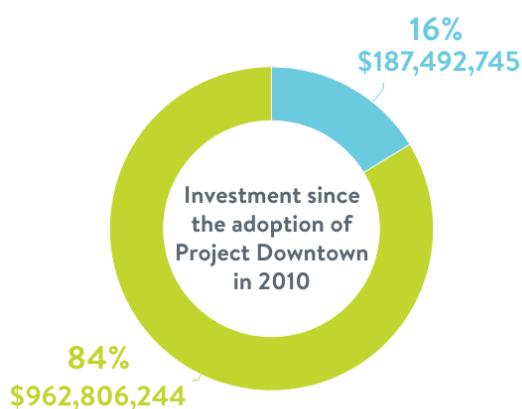
*Investment in the Self Supported Municipal Improvement District or SSMID*



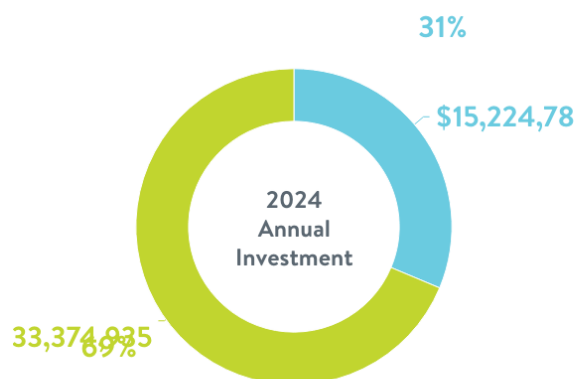
Public Investment



Private Investment



Total Investment  
\$1,150,298,990



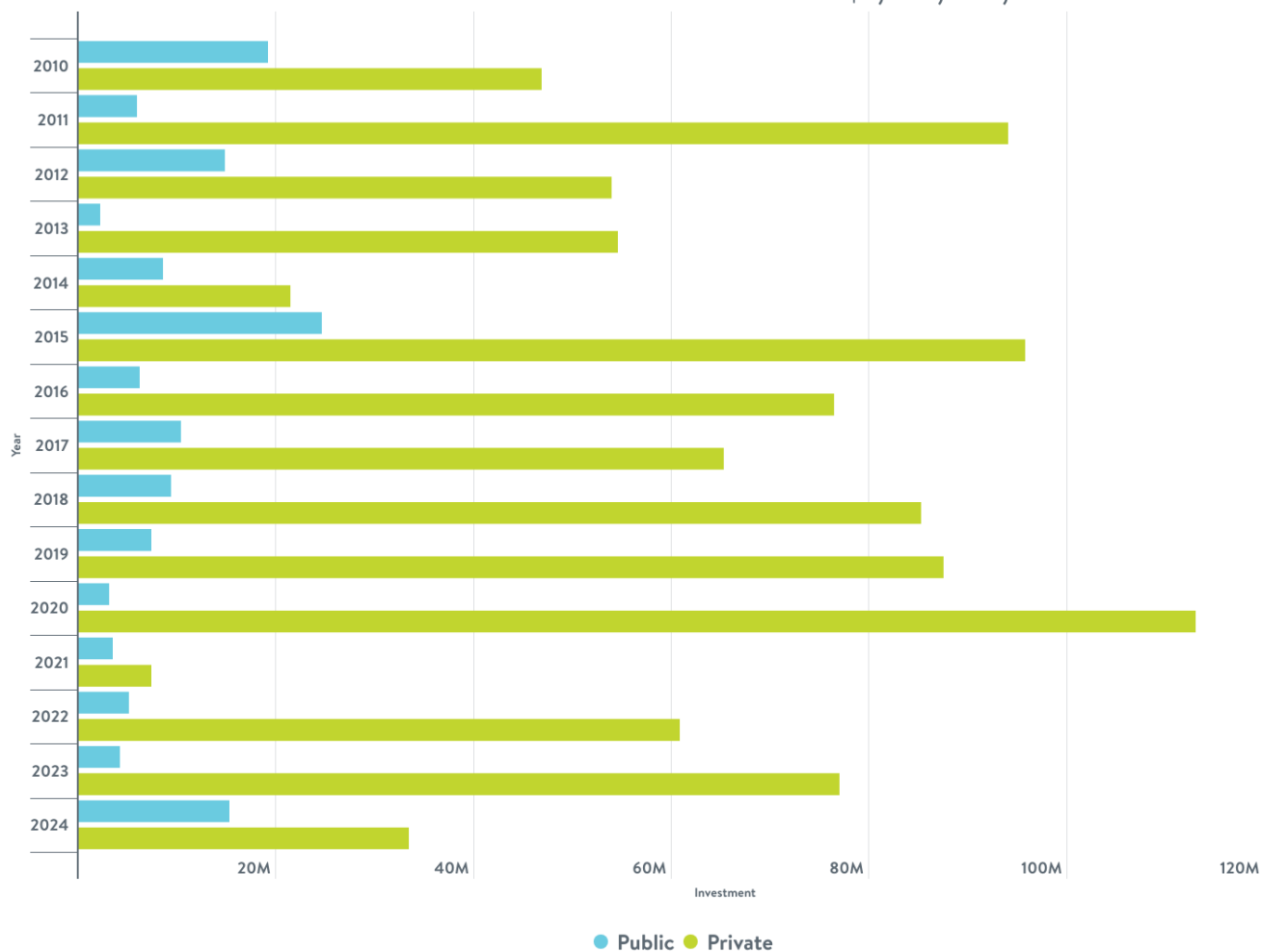
2024 Total Investment  
\$48,599,724

**2024**  
**2.91:1**  
**Private to Public**

# INVESTMENT REPORT

## Public and Private Investment Since the Adoption of Project Downtown in 2010<sup>4</sup>

SSMID 2010-2024 Total Investment: \$1,150,298,990

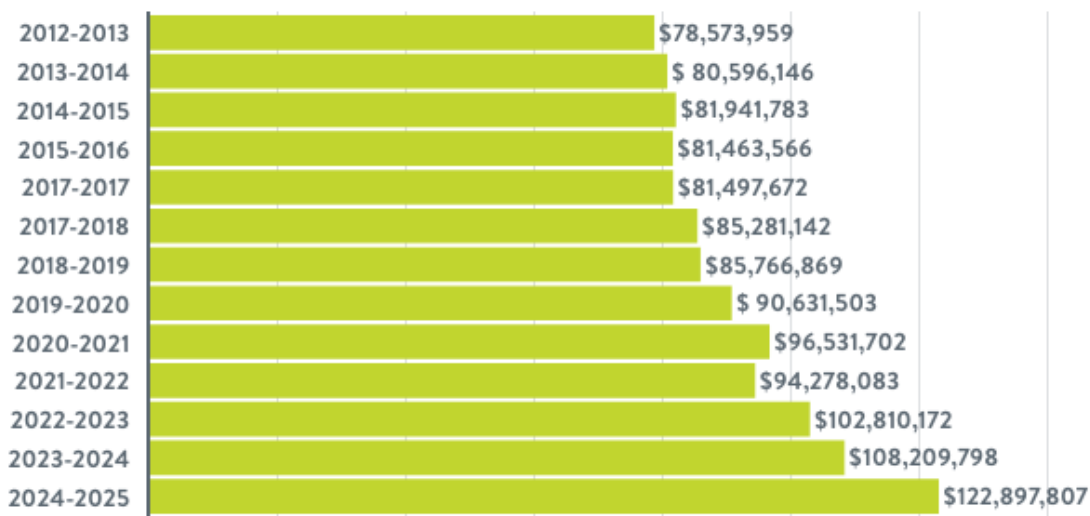




# INVESTMENT REPORT

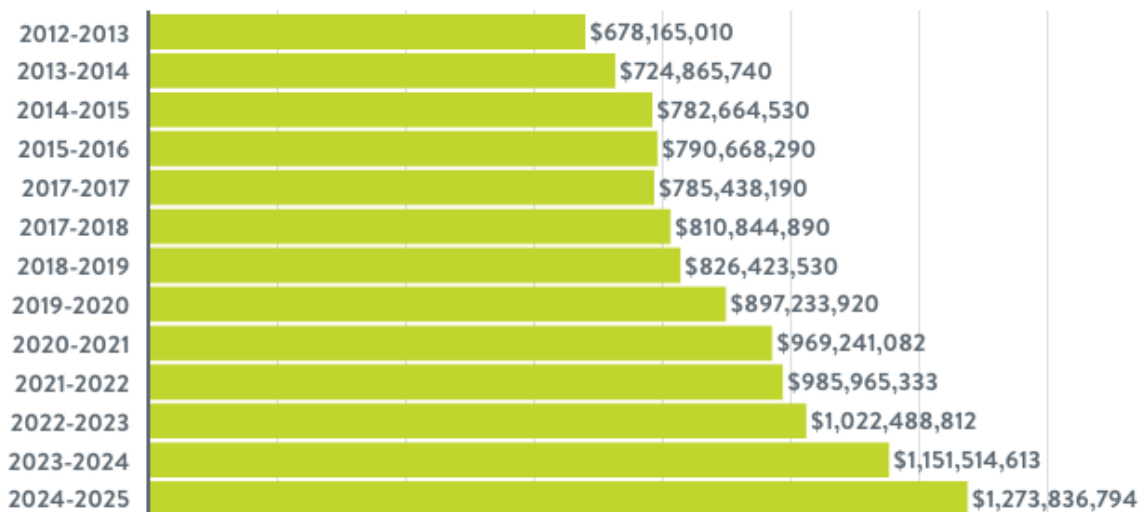
# INVESTMENT REPORT

## SSMID Assessed Real Property Value<sup>5</sup>



2024-2025 had a 13.57% increase over the previous period.

## SSMID Appraised Property Value<sup>5</sup>



2024-2025 had a 10.62% increase over the previous period.

# INVESTMENT REPORT

[View Data Sources](#)

If you are viewing the printed report and would like to view the data sources visit [downtownwichita.org/toolkit](https://downtownwichita.org/toolkit).



Questions or inquiries?

**Contact Heather, Executive Director**

Downtown Wichita | 316.264.6005

email: [heather@downtownwichita.org](mailto:heather@downtownwichita.org)

[View bio >](#)